

Join our Fall 2022 Leader Cohort

Have you longed for a trusted community of women with whom you can develop the confidence to move your money into purposeful investing?

Have you already discovered the power of values-aligned investing and want to help other women activate their capital?

If so, BECOME AN INVEST FOR BETTER CIRCLE LEADER

Invest for Better is a public charity seeking to empower women in the US and globally to understand the power of their investment assets, learn how to align them with their social and environmental values and activate those resources to make a more just and sustainable world.

Invest for Better Circles are facilitated by volunteers who want to activate their capital for good—while building community to help other women achieve their own goals for positive impact. The *Leader Cohort* experience provides training, camaraderie, and support for the duration of the Leader journey.

Invest for Better Circles are:

- An intimate group of 8-20 women.
- A series of 6 get-togethers over a 6 month period (in-person and/or online).
- A structured curriculum based on the *Invest for Better Circle Toolkit* and the book, *Activate Your Money: Invest to Grow Your Wealth and Build a Better World*.
- Optional bi-monthly *Activation Sessions* with content experts and monthly *Ask the Expert* sessions for Circle Leaders and participants.
- A process to clarify goals, get advice, and share investment ideas
- A powerful community of trust to support members in their journey.

Fall 2022 Circle Meeting Topics by Month

Oct: *Values-aligned Investing: Step into Your Financial Power*

Nov: *Your Relationship with Money: Invest with Your Heart & Mind*

Dec: *Asset Allocation: What Do You Currently Own?*

Jan: *Values-aligned Asset Allocation: What Might You Like to Own?*

Feb: *Building an Investment Policy Statement (IPS)*

March: *Working with Advisors to Achieve Your IPS Goals*

Why become a Circle leader?

Women are inspired for many reasons: They want to begin or deepen their own investing knowledge and put their money to work for a better world. They want to build a community of supportive peers. They want to develop a network to source and share investment ideas. Or, they want to advance women's financial literacy and grow the values-aligned investing ecosystem in their local community and beyond.

Some Circles are launched by a single leader while many have co-leaders. We will provide a detailed curriculum for Circle meetings (based on the book *Activate Your Money: Invest to Grow Your Wealth and Build a Better World*) as well as guidance and supporting materials to help you succeed. We have built an online community platform & resource library. We hold monthly Circle Leader cohort calls to facilitate sharing and support across Circles & build a national leader community.

You do *not* need to have investing expertise to lead a Circle. You do need to be able to recruit a group of women who are willing to learn together and attend monthly meetings. Most important is your commitment to serve as a convenor. The time investment for Leaders ranges from 4-8 hours/month, and will lighten over time. IFB will partner with you all along the way.

We provide Circle Leaders:

- A free 12-month membership to Invest for Better, including all benefits
- A copy of *Activate Your Money: Invest to Grow Your Wealth & Build a Better World*
- The *Invest for Better Circle Toolkit* and other resources on our online platform
- Two training sessions & monthly Cohort check-ins via Zoom

Training dates for Fall 2022 Leader Cohort:

Optional Info Session: August 24th 12-1pm EDT/9-10am PDT

Part 1: September 8th 12-1:30pm EDT/9-10:30am PDT


Part 2: September 21st 12-1:30pm EDT/9-10:30am PDT

(all sessions recorded for those who cannot attend)

For more information, please contact:

info@investforbetter.org.

To let us know you're interested, complete this form: <https://investforbetter.org/get-involved/lead-a-circle/>



**WATCH A 4-MINUTE VIDEO
OF RECENT VOLUNTEER
LEADERS TALKING ABOUT
THEIR CIRCLES**